

PRIVACY POLICY

In compliance with the provisions of Act 34/2002, of 11 July, on Services for Society of Information and Electronic Commerce, general information about this website is provided below.

PURPOSE

These general conditions (hereinafter, "General Conditions") regulate the use of any and all services offered through the website (hereinafter, "Website"), which is made available to Internet users by BLAINE DAVID POLLOCK. Use of or access to this Website implies full acceptance of these General Conditions and any other conditions which may be modified by BLAINE DAVID POLLOCK at any given moment. Users are also subject to all special conditions, notices or instructions of which they may be notified in relation to specific contents or services which comply with these General Conditions as long as they are not opposed to them.

1. USER INFORMATION

BLAINE DAVID POLLOCK is the data controller who processes the personal data of the user and hereby informs them that this data will be processed in accordance with the current regulations concerning the protection of personal data, EU Regulation 2016/679 of 27 April 2016 (GDPR), on the protection of individuals with regard to the processing of personal data and the free circulation of such data. For this purpose, the following processing information is provided:

Purpose of data processing: to maintain a commercial relationship with the user. The following data processing operations are set to be carried out:

- ✓ Sending of commercial advertising communications via email, fax, SMS, MMS, social networking, or any other current or future electronic or physical means that enables commercial communications. These communications shall be made by BLAINE DAVID POLLOCK and shall be related to its products and services or to its partners or suppliers with whom an advertising agreement has been reached. In this case, third parties will never have access to your personal data.
- ✓ Conducting statistical studies.
- ✓ Processing orders, forms, or any type of request made by the user through any of the forms of contact made available to them.
- ✓ Sending the website newsletter.

Data preservation criteria: It will be kept while there is a mutual interest in maintaining the purpose of the processing. When it is not necessary for such a purpose, it will be deleted with the safety measures to ensure the data does not contain the user's name or is totally destroyed.

Transmission of data: No personal data will be disclosed to third parties, except in the case of legal obligation.

User's rights:

- ✓ Right to withdraw consent at any time.
- ✓ Right of access, correction, portability and deletion of their data and to restrict or oppose its processing.
- ✓ Right to present a complaint to the monitoring authority (agpd.es) if they consider that the processing does not comply with the applicable regulations.

Contact details to exercise your rights:

- ✓ Mailing address: BLAINE DAVID POLLOCK. Carretera general 4, AD400. Arinsal. Andorra.
- ✓ Email address: info@thelodgearinsal.com

2. MANDATORY OR OPTIONAL NATURE OF THE INFORMATION PROVIDED BY THE USER

By entering data in the fields indicated on the contact form or on downloaded forms, users freely, expressly, and unequivocally accept that their data is necessary for the provider to address their request and that entering data in the remaining fields is voluntary. The user guarantees that the personal data provided to DESMERA XXI, S.L.U is accurate and undertakes to communicate any modification to it.

BLAINE DAVID POLLOCK expressly informs and guarantees users that their personal data will not in any case be transferred to third parties and that whenever there is any type of transfer of personal data, the express, informed, and unequivocal consent of the user will be requested in advance. All data requested through the website is mandatory because it is necessary to provide optimal service to the user. If the necessary data is not provided, the full adaptation of the information and services to the needs of the user cannot be guaranteed.

3. SECURITY MEASURES

In accordance with current regulations regarding the protection of personal data, BLAINE DAVID POLLOCK boasts full compliance with the provisions of GDPR, for the processing of personal data in their possession, and with the general principles described in Article 5 of GDPR. Any personal information shall thus be processed fairly, lawfully and in a transparent manner in relation to the individual, in addition to being adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.

BLAINE DAVID POLLOCK guarantees that it has implemented the necessary technical and organisational policies to adopt the measures set out in the GDPR, in order to protect the rights and freedoms of its users. It has provided also them with the information necessary to exercise said rights.

4. USE OF CONTENT AND SERVICES

Users shall refrain from obtaining, or attempting to obtain, content of any kind, be it text, graphics, drawings, sound files, images, photographs, videos, software, and in general, any kind of material that can be accessed through the website or the services used by them, by any means different than those made available to users or those regularly used on the Internet, without prior, express authorisation specifically granted to that end by BLAINE DAVID POLLOCK

The reproduction, modification, copying, use, distribution, commercialisation, public disclosure or any other activity that may be carried out using the information contained on the BLAINE DAVID POLLOCK (including the design, configuration and layout of the website) which is undertaken without the authorisation of BLAINE DAVID POLLOCK constitutes a violation of intellectual property law.

BLAINE DAVID POLLOCK may include links to sites owned or managed by third parties in order to facilitate access to information. Users should review and accept their respective terms and conditions before using them. It is also agreed that BLAINE DAVID POLLOCK has no control over the contents of these sites and cannot assume any responsibility for the material created or published by them. Furthermore, the inclusion of a link to an external website does not imply endorsement for the site by DESMERA XXI, S.L.U or the products and services referenced herein.

5. COOKIE POLICY

No personal data shall be collected from users of this website without their consent, nor shall they be passed to third parties.

In order to enhance our service and make it more user friendly, the number of page views, the number of visitors to the site, together with the activity of website visitors and their frequency of use, shall be analysed. DESMERA XXI, S.L.U shall therefore use the statistical data produced by the Internet Service Provider for these purposes.

BLAINE DAVID POLLOCK informs users that this website uses both its own and third-party cookies. The cookies issued by this site shall only be used and accessed by the website owner and INTEDOCES SOLUCIONES DIGITALES S.L, the company which both maintains and analyses the website. Third party cookies stored on your computer may only be accessed by their respective service providers.

6. EXCLUSION OF LIABILITY

The company shall under no circumstances be held liable for any content, information, communication, opinion or statement of any kind originating from users, third parties or other entities which are communicated, broadcast, transmitted or shown via this website.

7. INDUSTRIAL AND INTELLECTUAL PROPERTY

All the contents as well as names, logos, brands and accessible databases on the pages of the website are subject to the industrial and intellectual property rights of BLAINE DAVID POLLOCK or of third party owners thereof. Under no circumstances does access to the website imply any waiver, transfer or total or partial assignment of these rights, or confers any right to use, alter, exploit, reproduce, distribute or publicly communicate about the contents or industrial property assets without the prior express authorization specifically granted for that purpose by company or the third party holder of the rights, except the rights to view and make copies for personal and exclusive use of the user, which must always be exercised according to the principles of good faith and the applicable legislation.

BLAINE DAVID POLLOCK and other designations of products, services, graphics and logos are registered trademarks of BLAINE DAVID POLLOCK. The names of other products, services and companies mentioned in this document may be registered trademarks of their respective owners.

8. APPLICABLE LAW

The applicable law for any dispute or conflict regarding the interpretation of the terms of this Legal Notice, in addition to any other issues regarding the services of this website, shall be Spanish Law.