

The interested party is clearly, accurately and unequivocally informed, about the basis of Article 13 of Regulation (EU) 2016/679, of the following information:

BASIC information regarding data protection	
<b>Responsible</b>	BLAINE DAVID POLLOCK <a href="#">+info...</a>
<b>Purpose</b>	Manage the sale of digital books and/or free downloads. <a href="#">+info...</a>
<b>Legal standing</b>	The consent of the interested party and user registration <a href="#">+info...</a>
<b>Recipients</b>	No personal data will be disclosed to third parties unless there is a legal obligation to do so or if your consent has been obtained by BLAINE DAVID POLLOCK <a href="#">+info...</a>
<b>Rights</b>	Access, modify and delete data, as well as other rights, as outlined in the additional information section. <a href="#">+info...</a>
<b>Additional information</b>	Please click on the following link for more detailed information regarding data protection: <a href="http://www.thelodgearinsal.com/">http://www.thelodgearinsal.com/</a>

**+ INFO:**

**Who is responsible for your personal data?**

Identity: BLAINE DAVID POLLOCK ----- VAT No. NRT L-710934-T  
Mailing address: Carretera General 5 ----- AD400----- Andorra  
Telephone: -----Email: [info@thelodgearinsal.com](mailto:info@thelodgearinsal.com)  
Data Protection Officer:  
Contact DPD.: [info@thelodgearinsal.com](mailto:info@thelodgearinsal.com)

**What do we do with your personal data?**

BLAINE DAVID POLLOCK shall use the information provided to us by users in order to send information to them and to keep them informed about products and services which may be of interest to them. A commercial profile will also be created based on the information provided by users. No automated decisions shall be made based on this profile.

**How long will we keep your data?**

Data preservation criteria: It will be kept while there is a mutual interest in maintaining the purpose of the processing. When the data is no longer necessary for such a purpose, it will be deleted taking the appropriate safety measures to ensure anonymity or to guarantee total destruction.

**What are the legal grounds of the processing of your data?**

**Consent of the interested party:**

We request the consent of the interested party in order to proceed with the registration and allocation of a user name and password for our web page required in order to make reservations at our hotels and to respond to enquiries through the contact form or via email (under the terms and conditions set forth in our privacy policy). The prospective offer of products and services is dependent on the consent of the interested party, and under no circumstances shall the withdrawal of consent condition the implementation of the service agreement.



**Legitimate interest:**

BLAINE DAVID POLLOCK shall use this information to better meet user expectations and improve the quality of the services offered through the platform as well as for statistics, surveys and market studied which may be of interest.

## Who will your data be given to?

BLAINE DAVID POLLOCK shall be responsible for sending requests, reservations and payments through a secure channel and offering users good service. For client management purposes BLAINE DAVID POLLOCK will facilitate the list of companies who process your data in our name as part of the services we have hired.

We also inform you that, for the same purpose, the following companies who offer services to BLAINE DAVID POLLOCK are able to access your personal data (international transfers of data).

Country	Company	Services	Guarantees
Germany 	Amazon Technologies Inc.	Storage and processing of data	Standard contractual clauses (*)
USA 	Amazon.com	Storage and processing of data	Privacy Shield (**)

(\*) Decision of the European Commission dated 5 February 2010 on standard contractual clauses for the international transfer of personal data to processors established in third countries, under Directive 95/46/EC of the European Parliament and Council

(\*\*) Commission Implementing Decision (EU) 2016/1250 dated 12 July 2016 pursuant to Directive 95/46/EC of the European Parliament and Council on the adequacy of the protection provided by the EU-U.S. Privacy Shield. More information at: <https://www.privacyshield.gov/welcome>

## RIGHTS.

### What are your rights when you provide us with your data?

Right	Content	Service Channels
<b>Access</b>	Any person has the right to obtain confirmation regarding whether or not BLAINE DAVID POLLOCK is processing data related to them.	<p><b>You may exercise your rights at:</b>            info@thelodgearinsal.com  <b>or</b>  <b>Data Protection Department</b>  <b>Mailing address:</b>            Carretera General 5 AD400            Arinsal. Andorra  <b>Telephone:</b></p>
<b>Amendment</b>	Interested parties have the right to request amendments to inaccurate data.	
<b>Deletion</b>	Interested parties may request the deletion of their personal data when they are no longer necessary for the purposes for which they were collected.	
<b>Opposition</b>	Interested parties may object to data being used for services that are of no interest to them. DESMERA XXI, S.L.U will halt all processing of said data unless legitimate compelling grounds are given or to exercise or defend possible complaints.	
<b>Processing Restriction</b>	Under certain circumstances in accordance with Article 18 of GDPR, individuals have the right to request the restriction of their personal data in the following situations: <ul style="list-style-type: none"> <li>• When they contest the accuracy of their personal data.</li> <li>• When the data has been unlawfully processed. But opposes to use the right for deletion of his data.</li> <li>• When BLAINE DAVID POLLOCK no longer needs the data but the individual needs you to keep it in order to exercise or defend a legal claim.</li> <li>• When the individual has objected to you processing their data in the pursuance of a task carried out in the public interest or to satisfy a legitimate interest. While you are considering whether legitimate grounds override those of the individual.</li> </ul>	
<b>Transfer</b>	In accordance with the right of transfer, the interested parties have the right to obtain personal data in a structured and commonly used machine readable electronic format and to pass them on to another guarantor.	

### How can you exercise your rights?

If you believe that BLAINE DAVID POLLOCK has not processed your data in accordance with existing regulations, you may contact our data protection officer via the following email address:

[lopd@msanchez.cat](mailto:lopd@msanchez.cat)

In order to exercise your rights, your request must be accompanied by your ID card or any other official document which proves your identity.

***The exercise of these rights is free of charge.***

#### **What complaint procedures are available?**

Interested parties have the right to lodge a complaint with a competent supervisory authority for data protection, especially when they have failed to receive satisfaction in the exercising of their rights. This authority may be contacted via their web page. <http://www.agpd.es>.